

## OCTOBER PRESS RELEASE – 40<sup>th</sup> DAR 2010 – ALEXANDRIA, VA

Registrations: As was noted in an earlier release by Larada Horner, we had 101 advance registrations for which we are ecstatic! Now we are waiting for the rest of you to sign up! When you do sign up *be sure to circle your dance level for Squares and Rounds because that information is used to determine the size of your hall AND to design the dance programs for squares and rounds!* Let me tell you what happened at the 39<sup>th</sup> DAR that we would like to avoid happening at the 40<sup>th</sup> DAR. A couple came up to our desk and expressed their concerns about the programming of the rounds program at the DAR 2009 and hoped that we weren't planning to do the same thing of having the rounds in the rounds hall mostly higher level with the lower level rounds in the Plus Hall and that when they tried to switch back and forth between the MS hall and the Plus hall to try to catch the rounds, they often missed out on dancing. We told the lady that we planned to design the dance programs for squares and rounds using the information filled out on the Pre-Registration Forms. Later we found out from the Natalie Sprotsky, Chairperson of the 39<sup>th</sup> DAR, that of the 20 individuals in this group, only 1 was pre-registered. *NOTICE: Please pre-register as early as possible and please, please, be sure to completely fill out the 40<sup>th</sup> Dance-A-Rama Registration Form because all of the information is used in one way or the other to plan a successful weekend for the dancers' pleasure. Let me reiterate this one point—we use the information filled out on the Pre-Registration Forms to design the dance programs for squares and rounds!!!!*

Tours: We have a lot of great tours (designed by Reba Heffernan) lined up for your pleasure and we would like to emphasize that all tour reservations must be received by our cut off date of July 15, 2010. This will only give us just a short amount of time to confirm the arrangements with the tour companies and complete the requirements for number of buses and advance payments for each of the tours. While we were selling registrations, we overheard a couple of the ladies saying that they planned to register for a tour a month between now and DAR 2010 so they could see everything we had lined up! Let me tell you that is what we like to hear!! It will even be better when we actually see it happening!

Website: Check out our Website at [dar2010.ssdua.org](http://dar2010.ssdua.org) . A pdf of both the entire 4-page 2010 DAR flyer and the 1-page Registration form can be obtained from our website. Sign up as soon as possible to come to our 40<sup>th</sup> DAR.

Publicity/Promotions: If you would like to help us promote the 40<sup>th</sup> DAR in 2010 and would like to have some flyers, just send me an email at [dar2010@ssdua.org](mailto:dar2010@ssdua.org) or call me at 703-729-2109 and they will be put in the mail. We need everyone's help that can possibly give it to us. Hoping to hear from you,

*Arbell Thompson, DAR 2010 Chairperson*